

**Minutes of the regular meeting of the elected officers of the American Tarot Association
November 19, 2007**

The meeting was called to order at 9:04 PM EST via conference call.

Presiding: Sherryl Smith
Secretary: Sherryl Smith

Present:

Vice President of Education, Errol McLendon
Treasurer, Tracy Hite
Secretary, Sherryl Smith

Absent:

President, Stephanie Arwen Lynch

Vacant positions:

Vice President of Communications
Vice President of Outreach

The minutes of the meeting of October 29, 2007 were approved as posted.

Reports:

Treasurer, Tracy Hite

Current balances:

Checking: \$1654.78

Paypal: \$ 342.54

Total: \$1997.32

Largest expense since the last meeting was \$116.74 for annual renewal of our 13 domain names.

\$1000.00 was transferred from Paypal to our checking account yesterday (11/18).

We established an affiliate account with Amazon.com.

Vice President of Education, Errol McLendon

The FAQ is ready to be posted to the website.

Since we have no volunteers to serve as tutors, I could hold tele-classes every 4 to 6 weeks in a Q&A format for beginning students. The plan is to have the first class in late January and use the freeconference.com 800 number.

Secretary, Sherryl Smith

During our email discussions since the last meeting, we decided to investigate the offer to buy our Freereading.net domain name.

Elections: A call for nominations was emailed to all the members on 11/15. The deadline for submitting nominations is December 15. Election information will also be put on the website and the December Reflections.

Member Survey: The survey was sent to 8 people for testing, and will be finalized this week. About 12/1 a link to the survey will be mailed to all members. A link will also be put on the members page, a notice put in Reflections, and a hard copy version will be printed in the Winter Quarterly. Deadline for completing the survey will be January 31, 2008.

Other Reports

Affiliate programs with Llewellyn and other major vendors (Sheri Harshberger/Stephanie)

Postponed until the next meeting.

Business carried over from previous meetings

Editor and web administrator commission for ads (Stephanie)

Rate sheet for advertisements (Stephanie)

Both will be put on the December agenda

New Business:

Accepting the offer to purchase the domain name Freereading.net (Tracy Hite):

Nigel Avila, an attorney with the law firm of Davis, Wright & Tremaine (DWT.com), approached the ATA with an offer to purchase Freereading.net for \$25,000. The offer was lowered to \$15,000 as his client found another domain name, but he is still interested in ours. A few years ago, we got so much spam on Freereading.net that we moved the reading networks to Freereading.us. A Google search did not turn up anything negative about the law firm. We don't know who the purchaser is, just that it is an education-related company. Mr. Avila wants to transfer the money through escrow.com which seems to be a legitimate licensed escrow agency in California.

Sherryl Smith moved that the ATA accept the offer of \$15,000 from Nigel Avila for the purchase of the Freereading.net domain name. The motion was unanimously approved by a vote of 3-0.

Should Rickey Hite (or anyone else) get a commission for selling the domain name.

A 10% commission was suggested.

Argument for Rickey receiving a commission: The domain name is registered in his name on behalf of the ATA, since Godaddy requires domain names to be registered to individuals. The law firm contacted him initially since he is the official owner of the domain name.

Argument against Rickey receiving a commission: The domain name is registered to him on behalf of the ATA. He forwarded the request on to the Board, but otherwise has not participated in arranging the sale.

Argument for Tracy receiving the commission: She has done all the work, contacted the law firm, investigated them, set up the escrow account.

Argument against Tracy receiving a commission: She is doing this as part of her duties as Treasurer. The bylaws state that "no member of the Board of Directors shall, for reason of his office, receive monetary compensation". Since this is in *Article VII, Section 1. Salaries*, it is not clear if this prohibits one-time payments of fees for special services.

The Board decided unanimously to postpone this item until the December meeting.

New Business (not on agenda)

None

The next meeting will be shortly after December 15. The date will be set by email discussion. The meeting was adjourned at 9:47 EST.